An Overview of Watson Studio Desktop

Jarlath Quinn – Analytics Consultant

Rachel Clinton – Business Development

FAQ's

- Is this session being recorded? Yes

- Can I get a copy of the slides? Yes, we'll email a PDF copy to you after the session has ended.

- Can we arrange a re-run for colleagues? Yes, just ask us.

- How can I ask questions? All lines are muted so please use the chat facility – if we run out of time we will follow up with you.

- Premier accredited partner to IBM and Predictive Solutions specialising in advanced analytics & big data technologies

- Work with open source technologies (R, Python, Spark etc.)

- Team each has 15 to 25 years of experience working in the advanced and predictive analytics

- Deep experience of applied advanced analytics applications across sectors
  - Retail
  - Gaming
  - Utilities
  - Insurance
  - Telecommunications
  - Media
  - FMCG

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An Overview of Watson Studio Desktop

- In this session we will see how to:
    - Utilise Watson Studio Desktop's powerful visual analytics to explore your data
    - Clean and prepare data files in readiness for predictive analytics
    - Build and assess predictive models
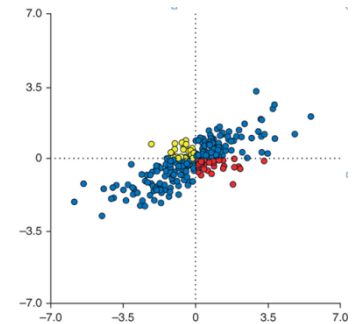   - Test the accuracy of your predictions and apply them to new data

What do we mean by 'Predictive Analytics'?

"Predictive analytics encompasses a variety of statistical techniques from predictive modeling, machine learning, and data mining that analyze current and historical facts to make predictions about future or otherwise unknown events."

What do we mean by 'Predictive Analytics'?

- It's different from Business Intelligence or MI reporting

- Actually, it's not *always* about prediction

- However, Predictive Analytics *does* creates important new data

- These data take the form of estimates, probabilities, forecasts, recommendations, propensity scores, classifications or likelihood values

- Which in turn can be incorporated into key operational and/or insight systems

Why Watson Studio Desktop?

Summary
- New **installed subscription** offering within the **Watson Studio** Family
- Will enable desktop data analysis using features of the Watson Studio platform

Capabilities
- Powered by Watson Studio
- Keep your data on your desktop
- Enables offline use

Benefits
- Increase individual productivity with easy Windows or Mac install
- Clean data and visualize relationships
- Unlimited modeling in a single convenient package
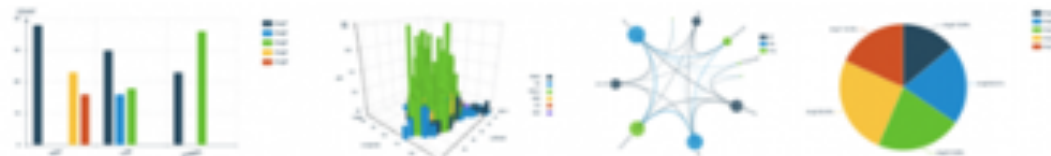

Watson Studio Cloud

Quickly get started and train your models on IBM Public Cloud.

Watson Studio Desktop

Prepare data and build models on your desktop with visual drag and drop tools.

Watson Studio Local

Train models behind your own firewall or on IBM Private Cloud.

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Thank you