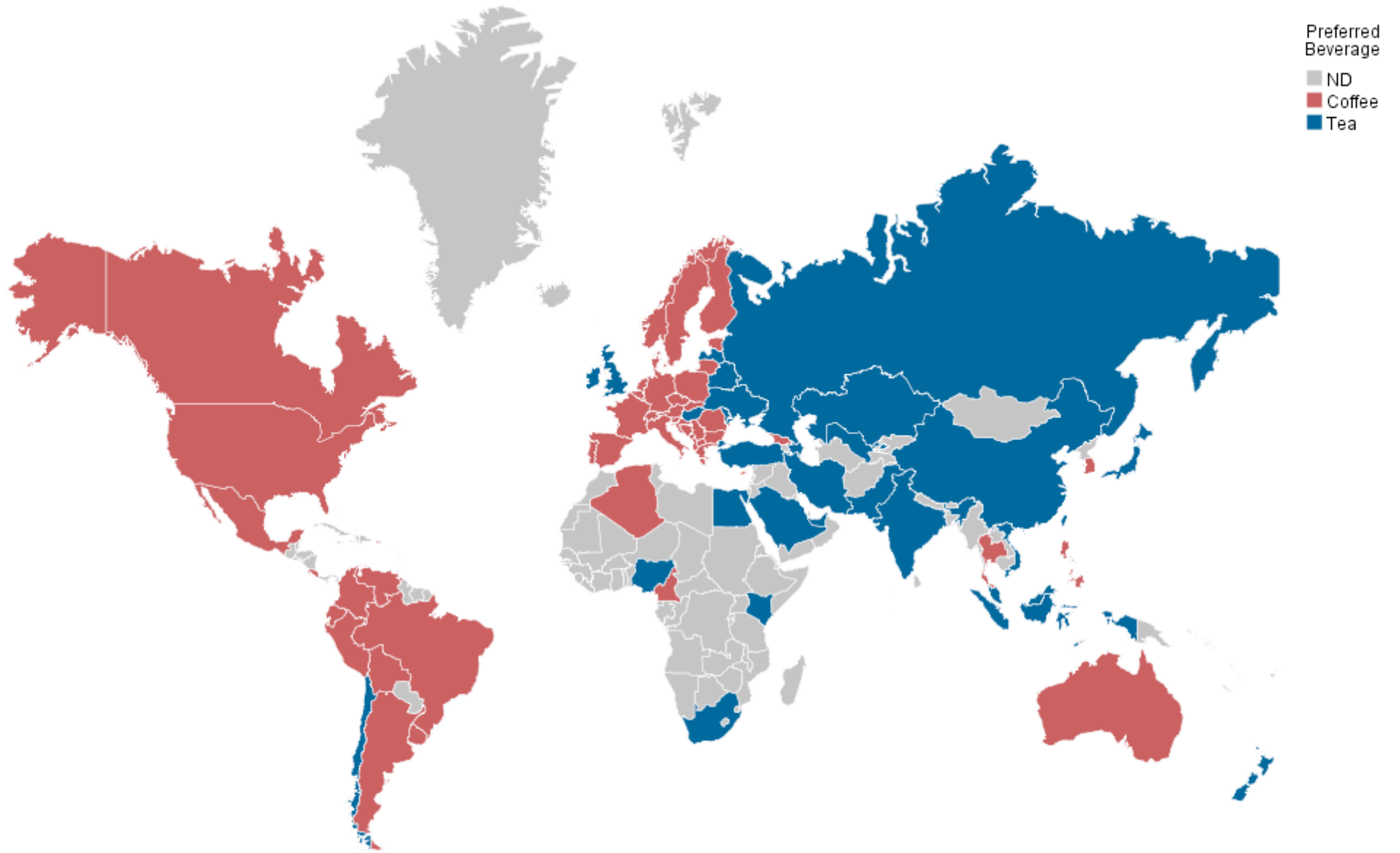


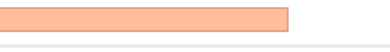
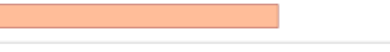
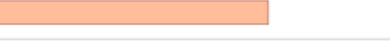
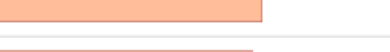
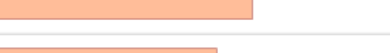


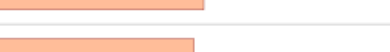
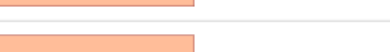
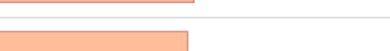
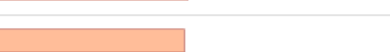

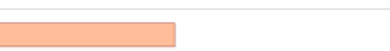


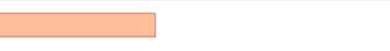























Tea vs Coffee – Choropleth with PS Imago World map



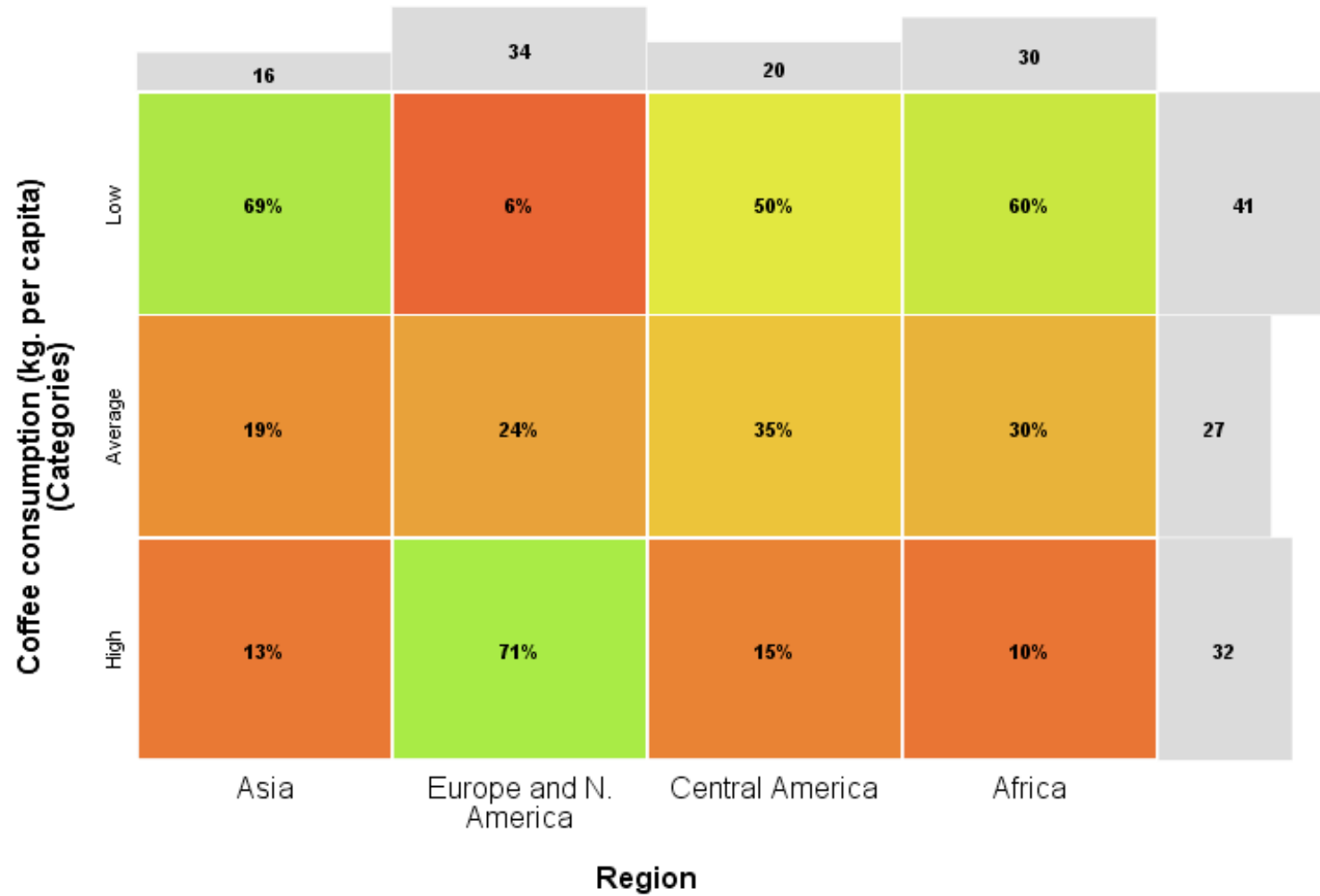
Top 20 Coffee Drinking Nations: PS Imago Table with bar charts

Country	Mean	Coffee consumption (kg. per capita) Mean
Finland	12	
Norway	9.9	
Iceland	9	
Denmark	8.7	
Netherlands	8.4	
Sweden	8.2	
Switzerland	7.9	
Belgium	6.8	
Canada	6.5	
Germany	6.4	
Bosnia and Herz.	6.1	
Austria	6.1	
Italy	5.9	
Slovenia	5.8	
Brazil	5.6	
Greece	5.5	
France	5.4	
Croatia	5.1	
Cyprus	4.9	
Liban	4.8	

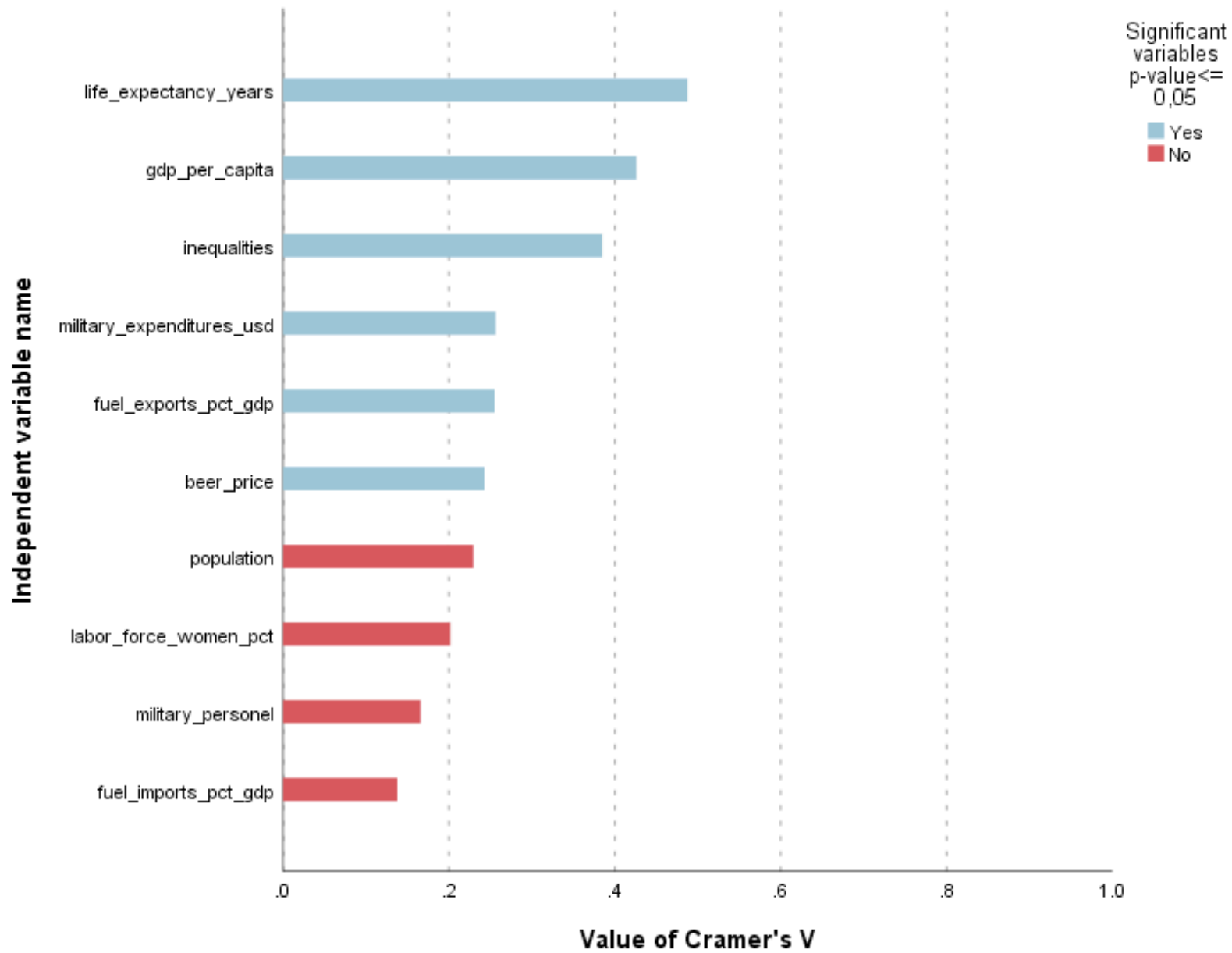
Top 20 Tea Drinking Nations: PS Imago Table with bar charts

Country	Mean	Tea consumption (kg. per capita) Mean
Turkey	7.54	
Morocco	4.34	
Ireland	3.22	
Mauritania	3.22	
United Kingdom	2.74	
Seychelles	2.08	
UAE	1.89	
Kuwait	1.61	
Qatar	1.6	
Kazakhstan	1.54	
Malta	1.45	
Hong Kong	1.42	
Bahamas	1.35	
Syria	1.29	
Russia	1.21	
Gambia	1.19	
Guyana	1.18	
Botswana	1.13	
Iran	1.07	

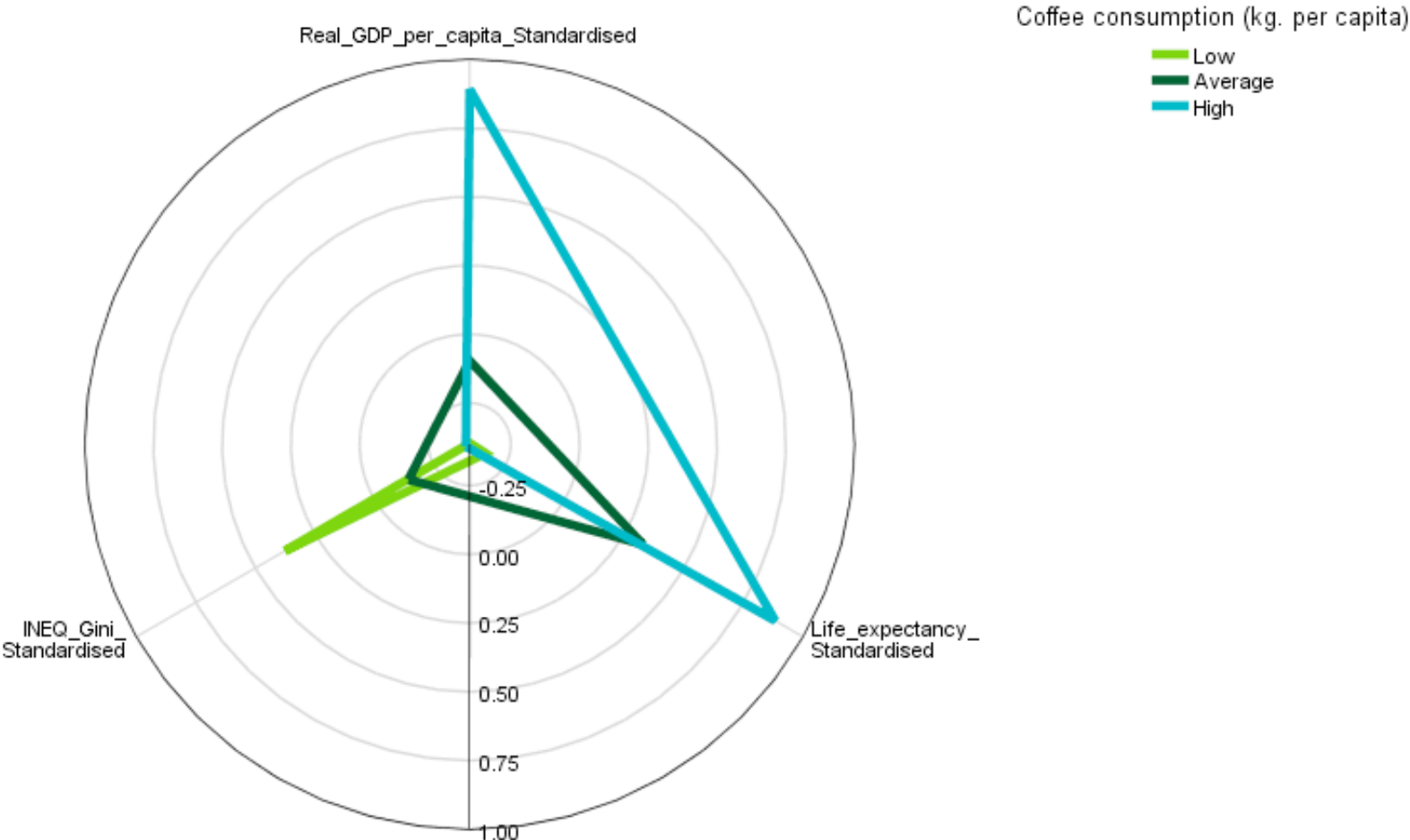
Coffee Consumption by Region: PS Imago Contingency Map



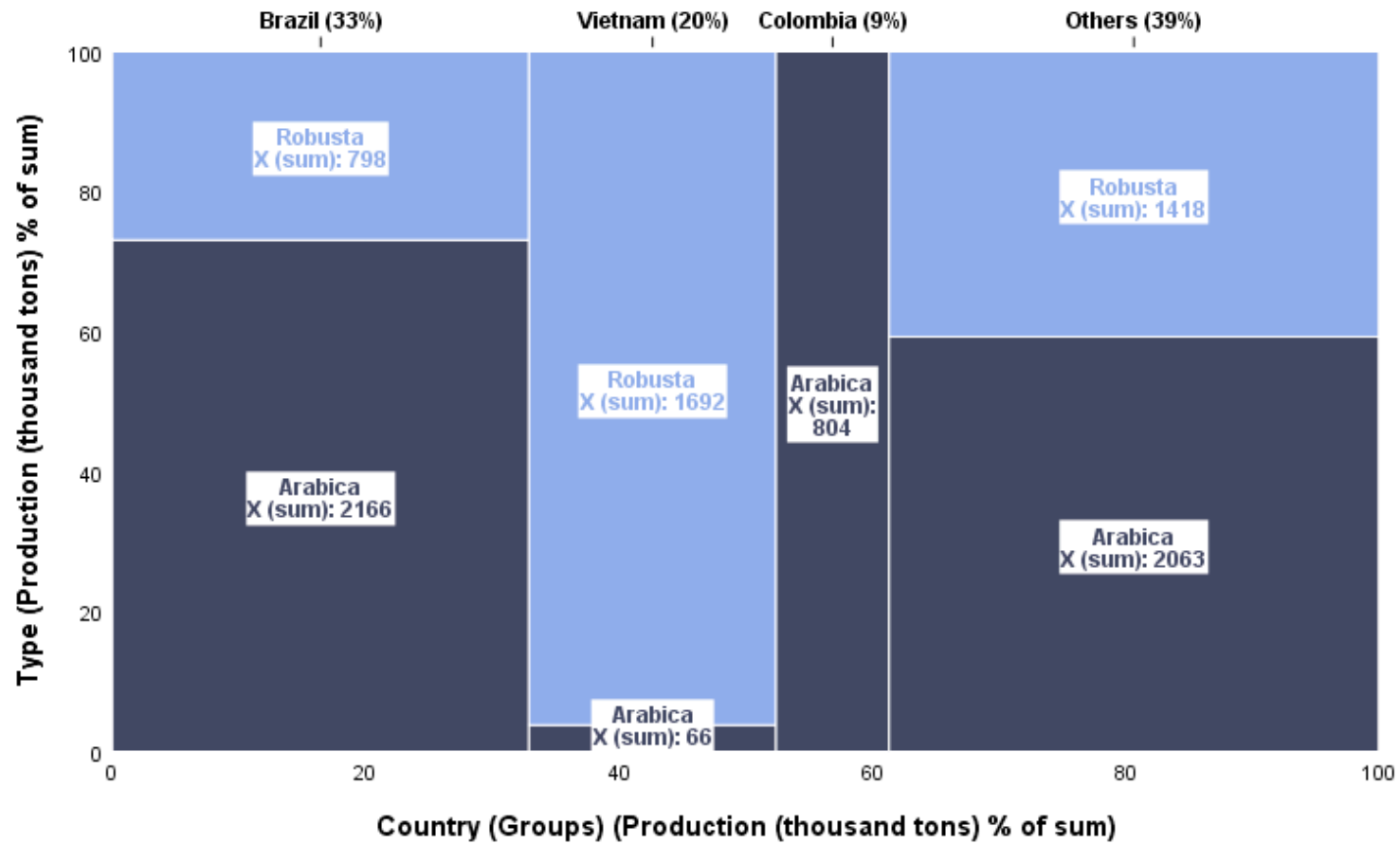
Correlation with Coffee Consumption: PS Imago chart of correlation with predictors



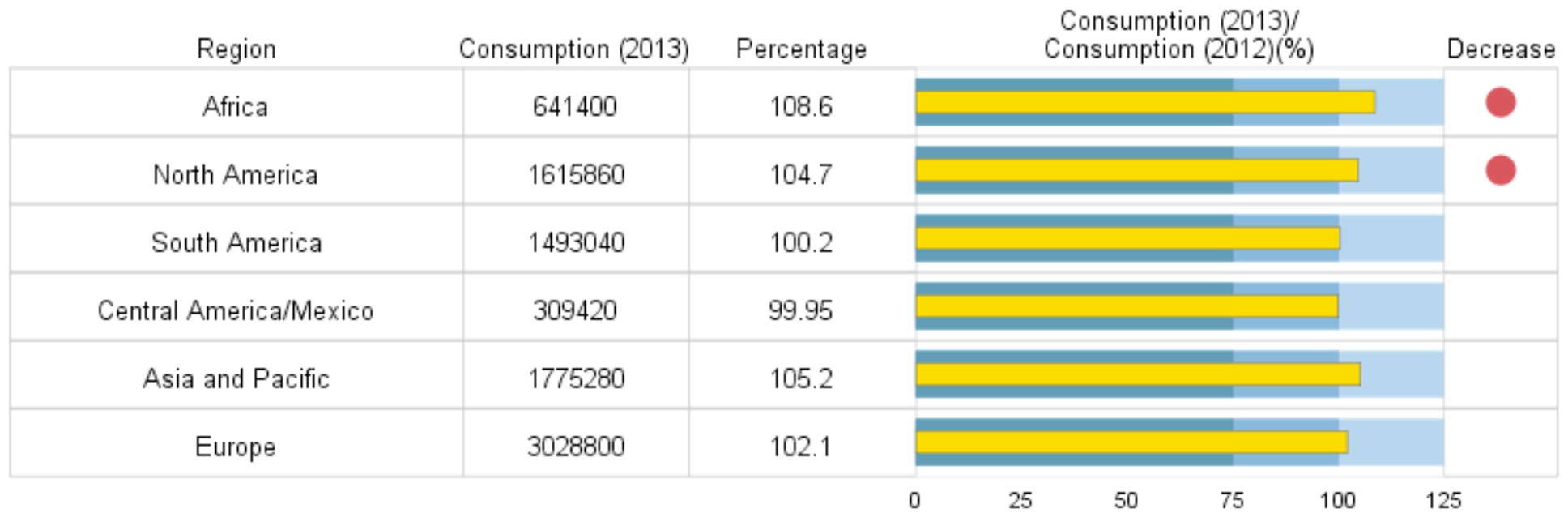
Coffee Consumption and National Statistics: PS Imago Radar chart



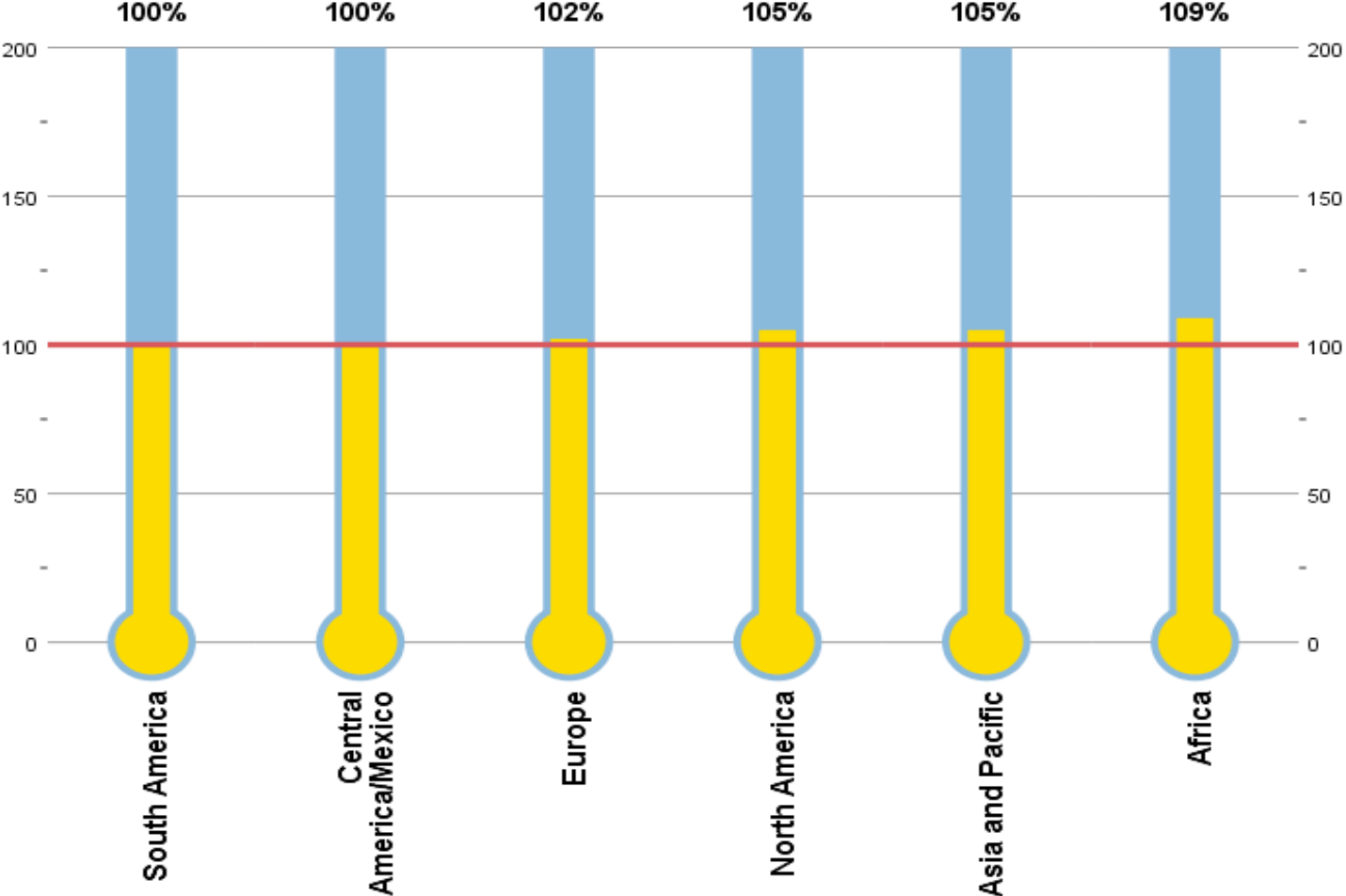
Arabica vs Robusta beans by Country of Production: PS Imago Marimekko Chart



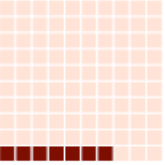
Performance Against Target: PS Imago Dashboard



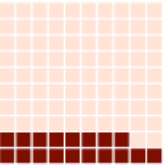
Performance Against Target: PS Imago Thermometer Dashboard



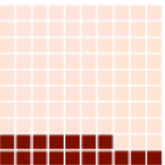
Regional Contribution: PS Imago Brick Chart Dashboard



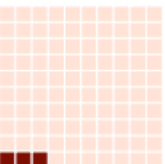
Africa
7%



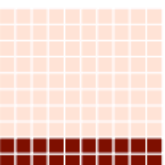
North America
18%



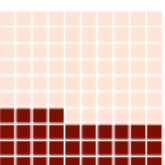
South America
17%



**Central
America/Mexico**
3%



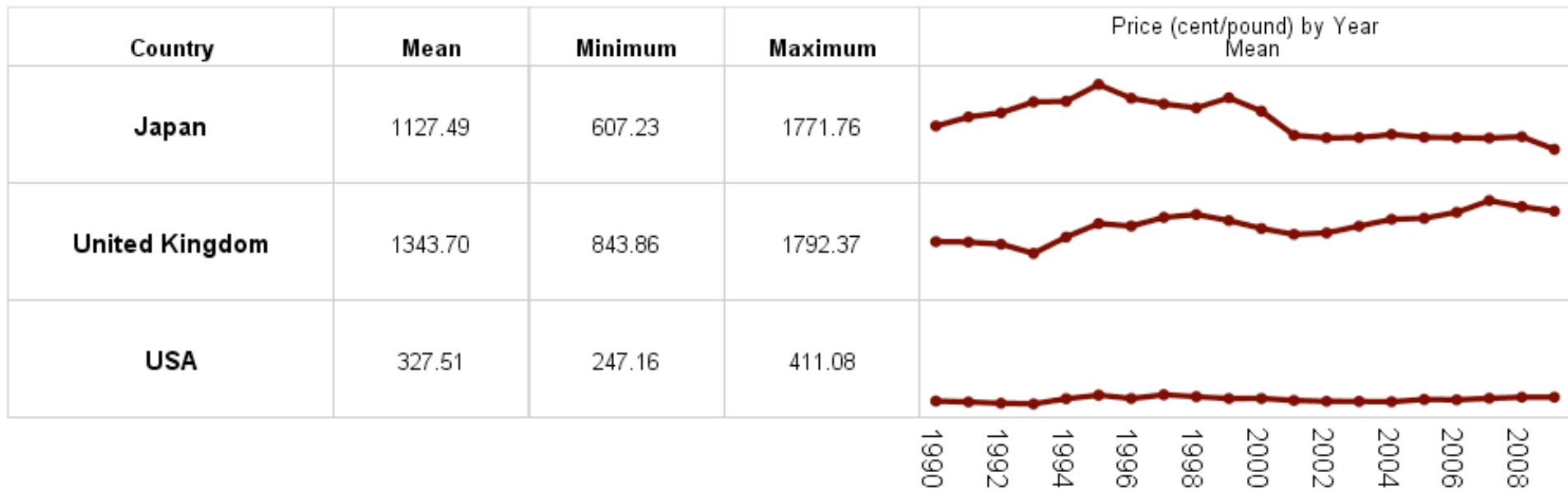
Asia and Pacific
20%



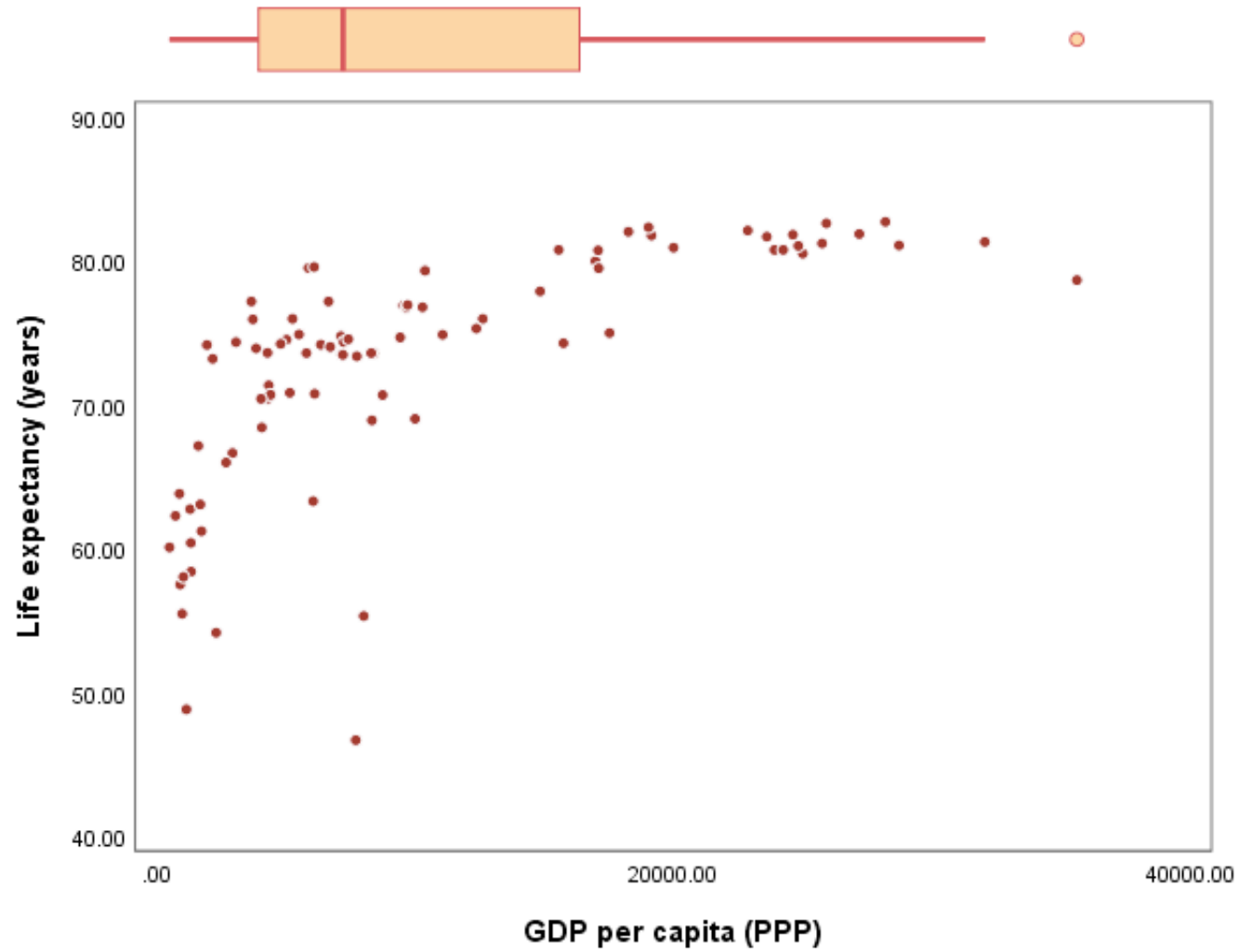
Europe
34%

Region	Contribution (%)
Africa	7%
North America	18%
South America	17%
Central America/Mexico	3%
Asia and Pacific	20%
Europe	34%

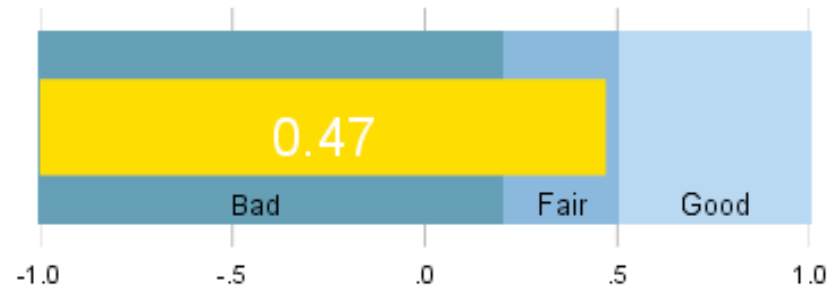
Regional Price Variation: PS Imago Table with Series



PS Imago: Scatterplot with distributions (box plots)



PS Imago: Evaluating Cluster Analysis using Silhouette measure (mean)



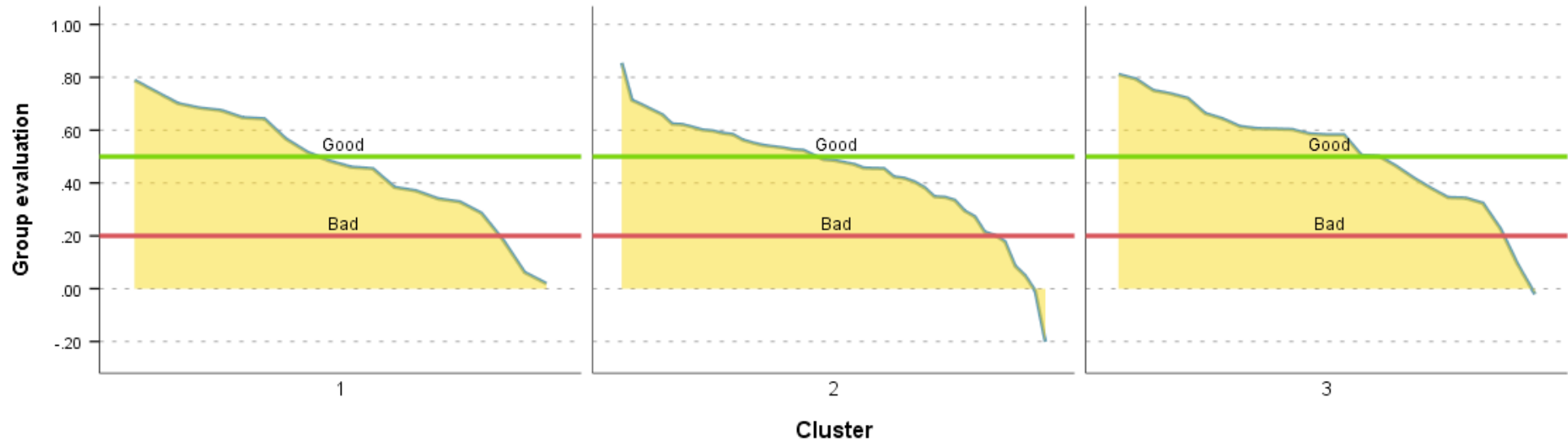
PS Imago: Descriptives for Silhouette value (Cluster group separation measure)

Descriptives for Silhouette

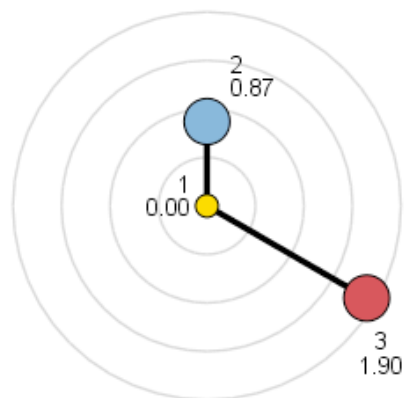
Silhouette

TwoStep Cluster Number	Mean	Minimum	Maximum	Range	Std. Deviation	N
1	.4667	.02	.79	.77	.22137	20
2	.4452	-.20	.85	1.06	.20912	43
3	.5151	-.02	.81	.83	.21127	25
Total	.4699	-.20	.85	1.06	.21217	88

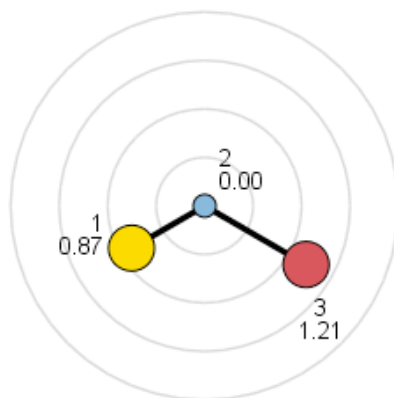
PS Imago: Distribution of Silhouette values by cluster



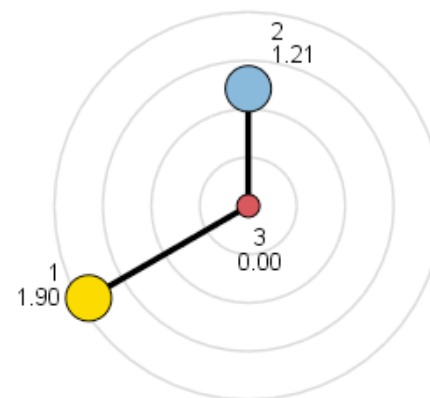
PS Imago: Distances between clusters centroids



1



2



3

Cluster

PS Imago: The distance between the cases and their cluster centroid

