## **IBM SPSS Bootstrapping**

- The IBM SPSS Bootstrapping module allows users to derive more robust estimates of a host of statistical values. These values may include means, medians, standard errors and confidence intervals as well as correlations and regression coefficients. Bootstrapping is useful in a number of situations including hypothesis testing as it provides an alternative to classical parametric estimation when the underlying assumptions of such methods are in danger of being violated such as when the error values in a linear regression solution are found to increase linearly. Bootstrapping is also useful when inferential calculations require extremely complex formulas for calculating standard errors. This is especially true when computing standard errors in order to derive confidence intervals for median and percentile values.
- Specifically, Bootstrapping refers to the method of repeatedly resampling subsets of a data file (with replacement) and examining the variation in the resulting calculation of key statistics (such as a mean). By creating an internal sampling distribution of the statistic in question the technique allows for a more realistic estimate of that statistic's parameter value.
- **Example.** A digital retailer adds about 5% to its growing customer base every quarter. The management are interested to know if this figure hold true for customers across three separate age groups. By applying IBM SPSS Bootstrapping, analysts can figure out more accurately the degree to which the customer growth rate varies by age group.

Descriptives											
	Gender			Statistic	Std. Error						
Current Salary	Female	Mean		25975.56	520.604						
		95% Confidence Interval	Lower Bound	24949.34							
		for Mean	Upper Bound	27001.79							
		5% Trimmed Mean		25179.09							
		Median		24150.00							
		Variance	57729155.11								
		Std. Deviation	7597.970								
		Minimum	15750								
		Maximum	58125								
		Range	42375								
		Interquartile Range		7050							
		Skewness	1.880	.167							
		Kurtosis		4.646	.332						
	Male	Mean		41557.01	1230.593						
		95% Confidence Interval for Mean	Lower Bound	39133.50							
			Upper Bound	43980.52							
		5% Trimmed Mean		39561.37							
		Median	32850.00								
		Variance	384646969.9								
		Std. Deviation	19612.419								
		Minimum	19650								
		Maximum		135000							
		Range	115350								
		Interquartile Range	23250								
		Skewness		1.622	.153						
		Kurtosis	2.697	.304							

Results from the Explore procedure running with default settings (i.e. Bootstrapping switched off).

Descriptives													
						Bootstrap <sup>a</sup>							
								95% Confidence Interval					
	Gender			Statistic	Std. Error	Bias	Std. Error	Lower	Upper				
Current Salary	Female	Mean		25975.56	520.604	-28.18	504.43	24979.32	26998.98				
		95% Confidence Interval for Mean	Lower Bound	24949.34									
	Upper B 5% Trimmed Mean		Upper Bound	27001.79									
				25179.09		6.28	454.13	24359.56	26129.24				
Median Variance Std. Devia		Median		24150.00		35.85	316.03	23400.00	24750.00				
		Variance	57729155.11		-882475.229	9794490.275	38699831.17	78022224.15					
		Std. Deviation	7597.970		-86.173	648.079	6220.919	8833.019					
		Minimum		15750									
		Maximum		58125									
		Range	42375										
		Interquartile Range		7050		-148	651	5813	8137				
		Skewness		1.880	.167	046	.213	1.375	2.208				
		Kurtosis		4.646	.332	118	1.079	2.624	6.779				
	Male	Mean		41557.01	1230.593	27.45	1240.12	39370.01	44315.12				
		95% Confidence Interval for Mean	Lower Bound	39133.50									
			Upper Bound	43980.52									
		5% Trimmed Mean		39561.37		55.34	1214.24	37460.60	42211.94				
		Median		32850.00		73.31	1192.14	31200.00	35250.00				
		Variance	384646969.9		-260132.196	51745221.70	291405016.9	496979612.0					
		Std. Deviation		19612.419		-50.778	1315.590	17070.589	22293.038				
		Minimum	19650										
		Maximum	135000										
		Range	115350										
		Interquartile Range	23250		-214	3541	16354	30080					
		Skewness	1.622	.153	032	.231	1.145	2.062					
		Kurtosis		2.697	.304	167	1.241	.470	5.163				

a. Unless otherwise noted, bootstrap results are based on 1000 bootstrap samples

Results from the Explore procedure running with Bootstrapping switched on. Note the additional statistical estimates.